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BBTradesales adds top licences to their cool gadgets collections with two new distributorships



Gadget and gift specialist BBTradesales has been appointed as an official distributor in the UK gadget market for Wesco – a deal that will see an increase in their licensed gadget portfolio with cool new products featuring Star Wars, Dr. Who and Homer Simpson.



The development is a natural progression for the company as the Wesco ranges fit perfectly with the eclectic mix of toys and gizmos for older boys and girls they already supply and will add some exciting new opportunities for the team. BBTradesales' Managing Director, Ian Williams commented: "Wesco has been supplying character licensed gifts for over 20 years and has some of hottest properties under their umbrella. Their experience in this field is second to none and we look forward to a successful future with the new lines."

The company will initially concentrate on older boys properties such as Dr Who and Star Wars and will add a wide range of new products such as webcams, USB accessories and torches.

In addition and in order to appeal to an even wider audience, the company is also delighted to announce a distributorship deal with Groovy UK and will now also supply gadgets and accessories under the modish licences of Playboy, Elvis, WWE, Jimi Hendix , Pony Posse and exciting new range of licences for 09.

Ian Williams further commented: "BBTradesales has wanted to extend its licensed gadgets ranges for some time and these two new deals will enable us to do that. This is all part of the long term plan to increase our portfolio and continually supply our customers with the hottest gifts and gadgets around."

The new licensed products will be available immediately. For more information check out the website- www.bbtradesales.com or email sales@bbtradesales.com